JULIAN MERCER

WEB DEVELOPER

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PROFESSIONAL SUMMARY

Web Developer with 6+ years building responsive marketing sites and web applications for agencies and e-commerce brands. Works across HTML, CSS, JavaScript, and WordPress or Shopify to deliver fast, accessible pages that clients can manage themselves.

CORE SKILLS

HTML5 | CSS and Sass | JavaScript | React | Next.js | WordPress | Shopify and Liquid | Responsive design | Web accessibility | Git | REST APIs | Performance optimization | Figma handoff | Cross-browser testing

PROFESSIONAL EXPERIENCE

Web Developer Sep 2022 - Present
Huge, Brooklyn, NY

- Build and maintain 12 client websites in React, Next.js, and headless CMS setups, delivering each within agreed sprint timelines.
- Rebuilt a retail client's product pages and improved Largest Contentful Paint from 4.1 to 2.2 seconds, followed by an 8% lift in conversion.
- Fixed 60 accessibility issues across three sites against WCAG 2.1 AA and added automated axe checks to the build.
- Set up Lighthouse and visual regression checks in CI that caught 15 layout bugs before release.
- Review pull requests from two junior developers weekly and cut regressions found in QA.
- Estimate and scope client requests with project managers, with 90% of sprint tickets completed within estimate.
- Built a design system of 30 components that cut build time for new pages by about a third.

Front-End Developer Jun 2020 - Aug 2022
Rightpoint, Chicago, IL

- Converted Figma designs into responsive templates for Shopify stores, with six launches that passed cross-browser checks.
- Wrote reusable Liquid and JavaScript components that shortened new store builds from five weeks to four.
- Integrated payment, analytics, and email tools through APIs and tag manager, with no tracking gaps reported after launch.
- Trained client marketing teams on the CMS with recorded walkthroughs, which cut editing support requests by about half.
- Optimized images and fonts across six Shopify stores and raised mobile PageSpeed scores by 18 points on average.
- Tested checkout on five browsers and three devices before each Shopify theme launch.

Junior Web Developer Aug 2018 - May 2020
Mediavine, Atlanta, GA

- Customized WordPress themes and plugins for publisher sites and handled about 25 support requests a month.
- Improved page weight by compressing images and deferring scripts, which cut average load time by 35% on the top ten sites.
- Resolved 30 broken links, 404s, and redirect issues ahead of a site migration with no ranking loss on top pages.
- Built a custom WordPress plugin for event listings that publishers adopted on five sites.

EDUCATION

B.S. in Computer Science, Georgia State University, Atlanta, GA

CERTIFICATIONS

Meta Front-End Developer Professional Certificate | Shopify Partner Academy Theme Development