JULIAN MERCER

VIDEO EDITOR

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PROFESSIONAL SUMMARY

Video Editor with 5+ years cutting branded content, documentary segments, and social video in Premiere Pro and DaVinci Resolve. Shapes raw footage into clear stories, grades for consistency, and delivers on deadline for digital, broadcast, and event audiences.

PROFESSIONAL EXPERIENCE

Video Editor May 2022 - Present
BuzzFeed, New York, NY

- Edit four to six short-form videos each week in Premiere Pro, with several reaching over a million views on social platforms.
- Reworked opening hooks and pacing on tested series, lifting average watch time by about 20% over three months.
- Color graded and balanced audio for multi-camera shoots using Lumetri and Resolve, keeping looks consistent across full seasons.
- Organized project bins, proxies, and naming rules for a six-editor team, trimming time spent searching for footage on each cut.
- Delivered square, vertical, and widescreen exports from one master, avoiding separate rebuilds for each platform.

Post-Production Editor Jun 2020 - Apr 2022
Vox Media, Washington, DC

- Cut documentary-style explainers of eight to twelve minutes, working with producers on story structure and interview selects.
- Added motion graphics, captions, and archival footage, improving clarity for viewers watching without sound.
- Managed 30 hours of raw footage per project with logging sheets and selects reels, shortening first assemblies by about two days.
- Met a weekly publishing schedule with no missed deadlines across 18 months, even when turning around breaking-news segments overnight.

Assistant Editor Jul 2018 - May 2020
Condé Nast, New York, NY

- Synced multi-camera footage, prepped timelines, and exported review copies for senior editors on lifestyle and fashion series.
- Transcribed and subtitled interviews in six languages with outside vendors, then checked timing and spelling before release.
- Archived finished projects to shared storage with consistent metadata, making older clips easy to retrieve for later campaigns.

CORE SKILLS

Adobe Premiere Pro | DaVinci Resolve | Color grading | After Effects | Audio mixing | Storytelling | Multi-camera editing | Captioning | Media management | Social video formats | Pacing and rhythm | Proxy workflows | Final Cut Pro | Export and delivery

EDUCATION

B.A. in Film and Media Production, Emerson College, Boston, MA

CERTIFICATIONS

Adobe Certified Professional in Video Design | Blackmagic DaVinci Resolve Certified Trainer