

JULIAN MERCER

UI DESIGNER

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PROFESSIONAL SUMMARY

UI Designer with 7+ years crafting accessible interfaces and scalable design systems for data-rich web and mobile products. Connects visual hierarchy, interaction states, and production-ready specifications to consistent experiences and faster delivery.

PROFESSIONAL EXPERIENCE

Senior UI Designer Shopify, Toronto, Canada

Jan 2023 - Present

- Designed merchant analytics interfaces used by 420,000 stores, improving insight-to-action completion 19%.
- Expanded a token-based design system to 64 components and 310 variants, reducing custom UI production 37%.
- Defined responsive, error, loading, and empty states for 22 workflows, cutting implementation clarification cycles 41%.
- Partnered with accessibility specialists to raise audited WCAG 2.2 AA conformance from 84% to 98%.
- Created high-fidelity prototypes for executive reviews, resolving navigation and density trade-offs before engineering began.

UI Designer Canva, Sydney, Australia

May 2020 - Dec 2022

- Created editor patterns for tables and charts, increasing successful visualization publishing 15% across 9M monthly creators.
- Built Figma libraries and contribution guidelines adopted by eight product squads across web and mobile.
- Ran visual-quality reviews with engineers, reducing post-release interface defects 29% over four quarters.
- Designed localization-ready components for 12 languages, resolving truncation and bidirectional-layout risks before release.
- Produced motion and interaction specifications that improved consistency across 17 high-frequency editing actions.
- Reviewed implementation in staging and documented reusable visual decisions for subsequent product releases.
- Analyzed component adoption with design operations, retiring nine redundant patterns and simplifying contribution reviews.

Visual Designer Intuit, Mountain View, CA

Aug 2017 - Apr 2020

- Redesigned tax-preparation guidance and validation states, reducing avoidable correction loops 13%.
- Created icon, color, typography, and density standards used across five small-business product areas.
- Delivered production assets and annotated specifications with 96% on-time engineering acceptance.
- Created reusable dashboard templates that reduced design setup time for new reporting surfaces by 30%.

CORE SKILLS

Visual design | UI design | Design systems | Figma | Component libraries | Design tokens | Responsive design | Accessibility | Prototyping | Interaction states | Typography | Information hierarchy | Developer handoff | Visual QA

EDUCATION

B.F.A. in Graphic Design, Rhode Island School of Design, Providence, RI

CERTIFICATIONS

Certified Professional in Accessibility Core Competencies | Figma Design Systems Certificate