JULIAN MERCER

SPORTS COACH

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PROFESSIONAL SUMMARY

Girls soccer coach with 11+ years across high school, club, and college-assistant roles, including six seasons as head coach in a large public school district. Builds practice plans around technical development and fitness, manages rosters and parents, and keeps a strong emphasis on safety and academics.

PROFESSIONAL EXPERIENCE

Head Coach, Girls Varsity Soccer Jul 2020 - Present
Austin Independent School District, Austin, TX

- Lead a 24-player varsity program, improving the win record from 8-11-3 to 17-4-2 over four seasons and reaching the regional quarterfinal twice.
- Design daily practice plans and a 12-week preseason fitness program that cut hamstring and ankle injuries by roughly a third.
- Manage a coaching staff of three assistants and a budget of $18,000 for equipment, travel, and referees.
- Track GPA each grading period, and the team's average rose from 3.1 to 3.4 under a study-hall requirement.
- Send college recruiting profiles and film for senior players, and 9 players have signed to NCAA Division II and III programs.
- Run a parent meeting each preseason on playing time, communication, and safety rules, which reduced mid-season complaints to a handful.

Head Coach and Age-Group Coordinator, U12 to U14 Girls Aug 2016 - Jun 2020
Lonestar SC, Austin, TX

- Coordinated the training curriculum for eight club teams and 130 players, aligned to a U.S. Soccer development model with session plans for every age group.
- Coached a U14 team to a state cup semifinal and kept the roster intact at 92% from one season to the next.
- Hired and trained six volunteer coaches, running quarterly clinics on technique, small-sided games, and communication with parents.
- Introduced video review of weekend matches, and players tracked their own touches and passes in a shared spreadsheet.

Assistant Coach, Women's Soccer Aug 2014 - May 2016
Texas State University, San Marcos, TX

- Assisted the head coach with practice planning, scouting reports, and film breakdown for a roster of 28 players.
- Coordinated recruiting visits for 35 prospects a year and kept the database of contacts and academic eligibility current.
- Led the goalkeeper training block three days a week and helped the starting keeper cut goals allowed per game from 1.6 to 1.1.

CORE SKILLS

Practice planning | Player development | Tactics and match strategy | Strength and conditioning | Video analysis | Recruiting and eligibility | Roster management | Parent communication | Injury prevention | Team culture | Budget management | Staff supervision

EDUCATION

Bachelor of Science in Kinesiology, Texas State University, San Marcos, TX

CERTIFICATIONS

United States Soccer Federation C License | NFHS Coaching Fundamentals Certification | CPR/AED and First Aid, American Red Cross | SafeSport Trained, U.S. Center for SafeSport