JULIAN MERCER

PHOTOGRAPHER

San Francisco, CA | (415) 555-0148 | julian.mercer@email.com | linkedin.com/in/julianmercer

PROFESSIONAL SUMMARY

Photographer with 8+ years in news, portrait, and event photography. Shoots on deadline, edits in Lightroom and Capture One, and delivers consistent image sets that publishers and families rely on.

PROFESSIONAL EXPERIENCE

Staff Photographer Sep 2021 - Present
The Seattle Times, Seattle, WA

- Shoot four to six assignments a week covering city news, sports, and features, filing edited images within an hour of finishing most breaking stories.
- Produced a 14-image photo essay on a neighborhood housing project that ran on the front page and drew strong reader engagement online.
- Fly a licensed drone for aerial coverage of events and storms, following FAA rules and newsroom safety guidance.
- Taught two newsroom interns Lightroom culling, image selection, and caption standards over a summer.
- Edit and sequence galleries of 25 to 40 frames for sports events, and picture editors choose two or three images for print.
- Pitched and shot weekend feature stories on local food businesses, with six published as online photo galleries.
- Archive each assignment with keywords and rights notes in the newsroom's photo database so images can be found years later.

Lead Portrait Photographer Jun 2017 - Aug 2021
Lifetouch, Bellevue, WA

- Photographed 40 to 60 students per hour on school picture days, directing poses so retakes stayed under 3%.
- Set lighting and backdrops at 50 schools a season, matching color to the reference sample each morning.
- Handled client calls and rescheduled shoots for seven schools after closures, keeping delivery dates.
- Edited and retouched proofs in Photoshop and Lightroom with a turnaround of five days.
- Trained and scheduled two assistant photographers each season and reviewed their sample files for sharpness and exposure.
- Calibrated monitors and printed test strips to keep skin tones consistent across sets of 800 student portraits.
- Organized the studio's file naming and backup routine across two external drives, so no client sessions were lost during my tenure.

Photo Assistant Jun 2016 - May 2017
The Spokesman-Review, Spokane, WA

- Photographed high school sports and community events for the metro section, filing three to five images a night.
- Scanned and cataloged archive prints for the paper's history project and fixed dust and scratches in Photoshop.
- Checked captions with reporters by phone before filing and flagged three name spelling errors before publication.

CORE SKILLS

Adobe Lightroom Classic | Adobe Photoshop | Capture One | Photojournalism | Portrait lighting | Studio strobes | Event photography | Photo editing and retouching | Caption writing | Drone photography | Color management | Client communication | Deadline reporting

EDUCATION

B.F.A. in Photography, Rochester Institute of Technology, Rochester, NY

CERTIFICATIONS

FAA Part 107 Remote Pilot Certificate | Adobe Certified Professional: Photoshop