JULIAN MERCER

LEAD FRONTEND DEVELOPER

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PROFESSIONAL SUMMARY

Lead Frontend Developer with 11+ years guiding teams of 6-10 engineers through platform migrations and design-system programs. Sets technical direction, balances delivery with quality, and grows engineers while keeping product and design aligned.

CORE SKILLS

Frontend architecture | React | TypeScript | Team leadership | Technical roadmapping | Design systems | Web performance | Hiring and interviewing | Playwright | GraphQL | Accessibility (WCAG) | Cross-functional planning | Engineering mentoring | Delivery management

PROFESSIONAL EXPERIENCE

Lead Frontend Developer Jan 2023 - Present
Stripe, San Francisco, CA

- Lead eight frontend engineers across two dashboard squads, delivering a redesigned payments overview on a six-month plan.
- Defined a frontend architecture roadmap covering routing, data fetching, and testing, adopted by three adjacent teams.
- Reduced dashboard time-to-interactive 32% by introducing route-level code splitting and a shared caching layer.
- Ran quarterly hiring loops and interviewed 40 candidates, bringing five engineers onboard with strong first-year reviews.
- Partnered with design and product leads on quarterly priorities, cutting mid-sprint scope changes by 25%.

Senior Frontend Developer May 2020 - Dec 2022

- Owned the account settings and team-permissions screens, shipping updates that cut related support contacts by about a fifth and gave admins clearer controls.
- Led an incremental TypeScript migration of 200 modules without freezing feature work, lowering runtime type errors 40%.
- Built visual regression tests with Playwright snapshots that caught 50+ layout issues before release and ran in every pull request.
- Coached six engineers on code review and estimation, improving on-time delivery of planned sprint work.
- Introduced a pull-request checklist covering accessibility, tests, and bundle impact, reducing review round trips on dashboard changes by about a quarter.

Frontend Developer Aug 2015 - Apr 2020
Etsy, Brooklyn, NY

- Developed search and listing pages in React, improving mobile conversion 4.2% through faster rendering and clearer filters.
- Led an accessibility remediation effort across buyer flows, resolving 90 issues in two quarters.
- Established shared component guidelines used by four product teams, reducing UI inconsistencies in design review.
- Rebuilt the seller listing form in React, increasing completed listings by 9% and reducing form-related support contacts.

EDUCATION

B.S. in Computer Science, Carnegie Mellon University, Pittsburgh, PA

CERTIFICATIONS

Certified Scrum Master (CSM) | Google Web Performance Fundamentals