JULIAN MERCER

FINTECH DATA VISUALIZATION SPECIALIST

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PROFESSIONAL SUMMARY

Fintech Data Visualization Specialist with 6+ years building dashboards for payments, lending, and risk teams. Turns transaction and portfolio data into clear, governed views that help operators spot anomalies, monitor KPIs, and brief executives accurately.

CORE SKILLS

Tableau | Looker | Dashboard design | Payments analytics | Risk reporting | SQL | Metric governance | Data storytelling | Accessibility | Anomaly visualization | Power BI | Performance tuning | Data lineage | Executive reporting

PROFESSIONAL EXPERIENCE

Senior Data Visualization Specialist Jan 2023 - Present
Stripe, San Francisco, CA

- Designed a payments health dashboard in Tableau tracking authorization rates and declines, used daily by 60 operations and risk staff.
- Built drill-down views from portfolio to merchant level, reducing time to isolate a decline-rate spike from 40 to 12 minutes.
- Defined a governed metric layer for volume, take rate, and dispute rate, resolving conflicts across finance and product reports.
- Added threshold and trend annotations that helped analysts detect anomalies earlier in weekly review meetings.
- Optimized extracts and aggregation, cutting load time on the largest dashboard from 18 to 6 seconds and keeping it stable during month-end volume peaks.
- Partnered with compliance to apply role-based access and audit logging to sensitive dashboards, passing an internal controls review.
- Built a fraud monitoring view with alert thresholds, helping analysts spot a merchant spike hours earlier than before.

Data Visualization Analyst Jun 2020 - Dec 2022
Block, Oakland, CA

- Created lending portfolio dashboards in Looker showing delinquency roll rates by cohort for credit risk leaders.
- Prototyped a board-ready quarterly business review pack, replacing 40 static slides with one interactive workbook.
- Applied color and layout standards so red-green status indicators remained accessible to color-blind viewers.
- Trained 35 business users on filters, parameters, and self-service exploration, reducing ad hoc chart requests 25%.
- Interviewed 15 risk analysts to document decisions and the metrics they relied on, shaping a simplified dashboard navigation that cut onboarding questions from new analysts.
- Wrote a short chart style guide covering color, number formats, and annotation for the risk analytics team, used by six dashboard authors.
- Moved weekly merchant-volume reporting from static spreadsheets into scheduled Looker views, saving analysts about five hours a week.

EDUCATION

B.S. in Information Systems, New York University, New York, NY

CERTIFICATIONS

Tableau Desktop Certified Associate | Google Cloud Looker Business Analyst