JULIAN MERCER

DATA ANALYST WITH NO EXPERIENCE

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PROFESSIONAL SUMMARY

Aspiring Data Analyst with 1+ years of internship, volunteer, and project experience in finance and nonprofit reporting. Uses Excel, SQL, and Tableau to clean data, find patterns, and present simple, accurate takeaways to busy teams.

CORE SKILLS

Excel | SQL | Tableau | Power Query | Power BI basics | Python basics | Data cleaning | Pivot tables | Charts and dashboards | Descriptive statistics | Google Sheets | Presentation | Documentation

PROFESSIONAL EXPERIENCE

Business Analytics Intern Jun 2025 - Aug 2025
Northwestern Mutual, Milwaukee, WI

- Built an Excel and Power Query report of advisor client meetings, replacing a manual weekly copy-and-paste task that took about three hours.
- Wrote basic SQL to pull appointment counts by office and checked them against the CRM before sharing with managers.
- Created a Tableau dashboard of meeting trends that a regional director used in two team check-ins.
- Tested a pivot-table forecast of monthly appointments against actual counts and noted where the gap exceeded ten percent.

Volunteer Data Analyst Oct 2024 - May 2025
Feeding America, Madison, WI

- Combined monthly pantry visit spreadsheets from 12 partner sites into one clean file with consistent column names and fixed duplicate entries.
- Charted visit trends by neighborhood in Tableau Public so organizers could plan extra distribution days.
- Wrote a short guide on entering data the same way each month, and partner sites followed it for later reports.
- Interviewed two pantry coordinators to learn which numbers they used and dropped three unused columns from the monthly report.
- Checked monthly totals against the partner sites' own counts and corrected two sites that had reported in different units.

Course Project Lead Sep 2024 - Dec 2024
University of Wisconsin-Madison, Madison, WI

- Led a team of four analyzing city bike-share data in SQL and Python, presenting three findings on peak-hour demand to the class.
- Cleaned 600,000 trip records, removing impossible durations and missing station codes, and recorded each rule in the project notes.
- Built the final slide deck and wrote the summary so a non-technical reader could follow each chart and caveat.
- Compared two ways of grouping stations and chose the simpler one after checking that totals matched the raw trip table.

Student Financial Aid Office Assistant Jan 2024 - Aug 2024

- Entered and checked 80 aid applications a week in the student system, flagging mismatched amounts before awards were sent.
- Built an Excel tracker of missing documents with conditional formatting, which cut follow-up emails the office had to send by hand.
- Summarized monthly award totals by program in a short chart pack for the office director and answered follow-up questions.

EDUCATION

B.A. in Economics, University of Wisconsin-Madison, Madison, WI

CERTIFICATIONS

Google Data Analytics Professional Certificate | Microsoft Power BI Data Analyst